



Northern Gateway Regional Chamber of Commerce

The Northern Gateway Regional Chamber of Commerce provides several benefits to local business owners – exclusive benefits that you cannot receive unless you are a member. Membership in the Chamber can serve as an important avenue to help you gain broad exposure and grow your business. The Northern Gateway Regional Chamber of Commerce provides numerous opportunities to reach your target audience and to increase your network to build and expand your business connections. It provides marketing and other educational workshops for skills and professional development as well as resources and exclusive opportunities for promoting your business.

BENEFITS OF BECOMING A CHAMBER MEMBER

- **Referrals:** When people call the Chamber of Commerce office looking for information about our local businesses, we naturally refer our members. The toll free number is answered by our very knowledgeable and efficient, Joyce White. Our Administrative Assistant, Beth Cape works out of our new office which is located at the Great North Woods Welcome Center in Lancaster. She is available to schedule appointments at your place of business.
- **Business Open House:** Our members know that holding an open house is an effective and inexpensive way to network with other business owners and get the word out to the public about their business. The Chamber can guide and support you in organizing your event. In addition, your “Chamber Mixer” will be announced via group email, Facebook, Twitter and Linked-In. A Press Release will also be submitted to the local newspapers for optimum exposure.
- **Newsletter:** FREE exclusive advertising opportunities in our Chamber Newsletter. This bi-monthly newsletter contains information about chamber events as well as news items about our members and other topics of interest. In addition, we welcome and encourage our members to submit articles or fliers for insertion in the newsletter to promote their business at no extra charge.
- **Website:** Our website, www.northerngatewaychamber.org draws tourists, residents, and citizens relocating to the area. Our website is linked to www.vistnh.gov and www.nhgrand.com, which dramatically increases our internet exposure. Our site averages over 30,000 hits per month. Part of the design includes using the website as a portal to our member businesses –another members-only benefit. You can link to your business’s website for a nominal fee!
- **Member Spotlight:** Our website includes a page for a FREE “Member Spotlight”. Members are spotlighted on a rotating basis. Just provide your business LOGO and an article describing the nature of your business to northerngatewaychamber@gmail.com and the information will be forwarded to our web host for updating the website. FREE ADVERTISING!

- **BANNER ADS:** We offer an additional internet marketing opportunity via our new and improved website. A Banner Ad can be purchased for a calendar year at a nominal fee of \$300. You may choose ½ year for \$200 or \$100 for a quarter. Include a photo or your logo, text and contact information. (your jpeg web image must be no larger than 200 x 380 pixels and 41, 875 bytes)
- **Welcome Center Brochures:** The new Great North Woods Welcome Center, located in the heart of downtown Lancaster, has space available for your brochures, business cards or banners. Chamber of Commerce members enjoy a discount on this space. The Welcome Center offers clean restrooms, FREE Wi-Fi, work tables, historical displays, visitor information displays and a local resident to greet and welcome a multitude of visitors to the Great North Woods.
- **Membership Meetings:** Quarterly meetings will be held for the General Membership to attend. The Chamber of Commerce recognizes the importance of communication among its membership. This is a great opportunity to brainstorm, share innovative ideas and contribute to the success of the Northern Gateway Regional Chamber of Commerce. When possible, the Chamber will arrange a speaker or professional workshop at these meetings.
- **A Collective Voice:** When businesses band together they have a stronger voice in public and legislative matters. The Board of Directors of the Northern Gateway Regional Chamber of Commerce is concerned about issues that affect businesses. Topics such as these are discussed at our meetings and published in the bi-monthly newsletter. We collaborate with other organizations to ensure that the small business owner's voice is heard. The Chamber focuses on promoting the economic well-being of the area we serve.
- **Combining Resources:** By combining the dues of our member businesses, we are able to promote and advertise both our area and our member businesses. For example, we advertise in the State of New Hampshire's major tourist publications, successfully increasing our exposure to tourists, visitors and potential residents.
- **Radio Advertising:** Citadel Broadcasting Company aka WOKQ/WPKQ and The Shark offers an exclusive discount on radio advertising for Chamber Members. Just complete a membership application at your earliest convenience!
- **Reduced Rates for E-Marketing:** Members receive a discount when joining Constant Contact.

Please refer to the fee schedule.

Once received, a Chamber representative will contact you regarding your company's participation and annual dues investment.